

Jaimee D. Greenawalt

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SUMMARY

Over sixteen years experience producing visual communications through strategy and design. Excellent Macintosh-based skills in programs such as InDesign, QuarkXPress, Photoshop, Illustrator, Fireworks, Dreamweaver and WordPress. Quick execution of projects, taking in data and quickly distilling it into visual form while maintaining a high standard for creativity and design.

I design for web and print as an independent contractor on a per project basis or retainer for small and large companies. I have very reasonable rates, a quick turnaround without sacrificing quality and my clients love my easy to get along with attitude.

EDUCATION

Associate's Degree majoring in Graphic Communications.

Westmoreland County Community College, Youngwood, PA - 1991

Degree in Specialized Technology majoring in Graphic Design.

The Art Institute of Pittsburgh - 1994

EXPERIENCE

Present

BUSINESS OWNER

I currently work full time for myself as an independent contractor, offering full graphic and web design services.

2006 - 2009

J.S. DOWNS & ASSOCIATES, New Stanton, PA - Part Time Graphic Designer
Advertising agency experience creating direct mail pieces, catalogs, logos, detailed illustrations of houses, billboards, menus, photo retouching, email blasts, web banners.

2001 - 2006

SMAIL AUTO GROUP, Greensburg, PA - Graphic Designer
Assisted the Director of Marketing as the sole graphic designer in a 300+ employee automobile dealership having six stores and eleven manufacturers. Responsibilities included meeting over thirty separate deadlines per week for newspaper ads, layout and design of all in house literature, billboards, newsletters, direct mail, photo retouching, Steeler yearbook and gameday program ads, signs and banners. Website maintenance and updates. I left the company to pursue a part time position in order to build my freelance business.

1998 - 2001

BUSINESS PARTNER, Irwin, PA - Graphic Designer

Advertising agency experience producing company logos, posters, brochures and letterhead. In addition, handled seven automobile dealership accounts. Consulted with clients on design elements, price, color and photography of vehicles.

1996 - 1998

QUALITY BRAND PRINTING, Irwin, PA - Graphic Designer

Print shop experience overseeing all design jobs. Designed various types of material including program booklets, envelopes, menus, etc. Consulted with clients discussing concept and design.

1994 - 1996

THRIFT DRUG, Pittsburgh, PA - Graphic Designer

Worked for a \$2 billion retail drug store chain as part of a 6-member graphic design team. Responsible for creating over 3,000 pages per year for a \$20 million tabloid advertising program. Fully empowered as a team member to create entire tabloid from rough to film, working closely with merchandising and marketing management to meet tight deadlines.